



Dear Community Partner,

We would like to provide an opportunity for sponsorship in our annual fundraising event to raise money and awareness for human trafficking and its victims:

Feet for Justice Run
10K/5K Run
Sunday, November 5th, 2023

The 2023 Feet for Justice Run, formerly known as The Justice Run, will mark the 13th year for the race! This is the first year Beautiful Feet Wellness will be organizing the race and we are excited to be able to offer the race again this year at a new location; City Park in Denver. The race is a fun, family friendly event that brings together business owners, non-profits, and participants to fight trafficking on both a local and global level.

For the past 12 years, we've averaged over 1000 runners for our event and raised more than \$300,000 for our non-profits. Because the race is entirely volunteer run, all of the registration, donation, and sponsorship money goes directly to 501c3 nonprofits that support adults and children in their exit from trafficking.

If you are able to donate, we'd love to have your partnership in the fight against trafficking. We are looking for gift cards and prizes for our race winners and participants.

Please see the attached list of sponsorship opportunities.

Sincerely,

Jenny Footle
Executive Director
630-336-6938
feetforjusticerun@gmail.com

2023 SPONSORSHIP LEVELS

Exclusive Title Sponsorship: \$5,000

1. Reference to the event name, presented by your company name
2. 6 Complimentary race registrations
3. Full size logo on event T-shirts (Deadline Sept 15)
4. Company Logo on Home Page of Website
5. Company name on 3 banners (starting arch, awards backdrop, & entrance)
6. High-traffic (best) booth placement at start/finish area on race morning
7. Opportunity to offer a discount for your business online or in runners packet
8. 6 business mentions and links on social media
9. Organization logo displayed with link in all email blasts
10. Mentions in radio advertisements 5x/day for 3 weeks

Executive Business Sponsorship: \$3,000

1. Be the only sponsor in your respective field
2. 4 Complimentary race registrations
3. $\frac{3}{4}$ size logo on event T-shirts (Deadline Sept 15)
4. Company Logo (3/4 size) on Home Page of Website
5. Hyperlink on website
6. High-traffic booth placement at start/finish area on race morning
7. Opportunity to offer a discount for your business online or in runners packet
8. 4 Business mentions and links on social media
9. Organization logo displayed with link on all email blasts

Platinum Sponsorship \$2000

10. 3 Complimentary race registrations
11. $\frac{1}{2}$ size logo on event T-shirts (Deadline Sept 15)
12. Company Logo (1/2 size) on Home Page of Website
13. Hyperlink on website
14. High-traffic booth placement at start/finish area
15. Opportunity to offer a discount for your business online or in runners packet
16. 2 Business mentions and links on social media
17. Organization logo displayed with link on all email blasts

Gold Level Sponsorship \$1000

1. 2 Complimentary Race Registrations
2. $\frac{1}{4}$ size logo on event T-shirts (Deadline Sept 15)
3. Hyperlink on website
4. Option to have a booth near start/finish area on race morning
5. Opportunity to offer a discount for your business online or in runners packet
6. Business mention and link on social media

7. Organization name on all email blasts

Silver Level Sponsorship \$500

1. 1 Complimentary Race Registration
2. Logo on event T-shirts (1/8 Size) (Deadline Sept 15)
3. Hyperlink on website
4. Option to have a booth near start/finish area on race morning
5. Opportunity to offer runners a discount or coupon for your business
6. Business mention and link on social media
7. Organization name on all email blasts

Bronze Sponsor \$250

1. Hyperlink on website
2. Option to have a booth on race morning
3. Opportunity to offer a discount for your business online or in runners packet
4. Business mention and link on social media

In-Kind Donation:

Estimated monetary value applied at ½ value to Platinum, Gold, Silver, or Bronze sponsorship level.

Sponsor Agreement 2023

Company/Contact: _____ Phone: _____

Email address: _____

Website URL: _____

Sponsorship Level:

- Title Sponsor \$5,000
- Exclusive Business Sponsor \$3,000
- Platinum Sponsor \$2,000
- Gold Sponsor \$1000
- Silver Sponsor \$500
- Bronze Sponsor \$250
- In-Kind Donation in the amount of \$ _____

Will any service or products be donated? If yes, please itemize:

Check All That Apply:

- I will provide logo for shirts, websites, email blasts
- I will have a coupon or promotion for participants
- I will donate a prize for participants
- I will have a booth on race morning

Please email completed form along with logo to feetforjusticerun@gmail.com.

Include logo in both a vector (.ai or .eps format) and jpg image.

Payment by:

Check: *Beautiful Feet Wellness Memo: Feet for Justice to 1347 E 81st Pl, Denver, CO 80229*

Paypal: https://www.paypal.com/donate/?hosted_button_id=GFSJNPPAWFQUA

Venmo: @beautifulfeetwellness (Jenny Footle)

*Check is preferred, we pay no processing fees on checks, so more of your contribution goes to fight human trafficking.

Signature/ Date
