



Dear Community Partner,

We would like to provide an opportunity for sponsorship in our annual fundraising event to raise money and awareness for human trafficking and its victims:

Feet for Justice Run
10K/5K Run
Sunday, November 1, 2026

The 2026 Feet for Justice Run, formerly known as The Justice Run, will mark the 16th year for the race, and our 4rd year at City Park in Denver! The race is a fun, family friendly event that brings together business owners, non-profits, and participants to fight trafficking on both a local and global level.

For the past 15 years, we've averaged 250-500 participants for our event and raised more than \$300,000 for our non-profits. All of the registration, donation, and sponsorship money goes directly to 501c3 nonprofits that support adults and children in their exit from trafficking.

If you are able to donate, we'd love to have your partnership in the fight against trafficking. We are looking for gift cards and prizes for our race winners and participants.

Please see the attached list of sponsorship opportunities.

Sincerely,

Jenny Fottle
Executive Director
630-336-6938
feetforjusticerun@gmail.com

2026 SPONSORSHIP LEVELS

Exclusive Title Sponsorship: \$5,000

- ❖ Reference to the event name, presented by your company name
- ❖ 6 Complimentary race registrations
- ❖ Full size logo on event T-shirts (Deadline Sept 15)
- ❖ Company logo on homepage of website
- ❖ Company name on banners (starting arch & awards backdrop)
- ❖ High-traffic (best) booth placement at start/finish area on race morning
- ❖ Opportunity to offer a discount for your business online or in runners packet
- ❖ 6 business mentions and links on social media
- ❖ Organization logo displayed with link in all email blasts
- ❖ Mentions in radio advertisements 5x/day for 3 weeks

Executive Business Sponsorship: \$3,000

- ❖ Be the only sponsor in your respective field
- ❖ 4 complimentary race registrations
- ❖ $\frac{3}{4}$ size logo on event T-shirts (deadline Sept 15)
- ❖ Company logo (3/4 size) on home page of website
- ❖ Hyperlink on website
- ❖ High-traffic booth placement at start/finish area on race morning
- ❖ Opportunity to offer a discount for your business online or in runners packet
- ❖ 4 Business mentions and links on social media
- ❖ Organization logo displayed with link on all email blasts

Platinum Sponsorship \$2000

- ❖ 13 Complimentary race registrations
- ❖ $\frac{1}{2}$ size logo on event T-shirts (Deadline Sept 15)
- ❖ Company Logo ($\frac{1}{2}$ size) on Home Page of Website
- ❖ Hyperlink on website
- ❖ High-traffic booth placement at start/finish area
- ❖ Opportunity to offer a discount for your business online or in runners packet
- ❖ 2 Business mentions and links on social media
- ❖ Organization logo displayed with link on all email blasts

Gold Level Sponsorship \$1000

- ❖ 2 Complimentary Race Registrations
- ❖ 1/4 size logo on event T-shirts (Deadline Sept 15)
- ❖ Hyperlink on website
- ❖ Option to have a booth near start/finish area on race morning
- ❖ Opportunity to offer a discount for your business online or in runners packet
- ❖ Business mention and link on social media
- ❖ Organization name on all email blasts

Silver Level Sponsorship \$500

- ❖ 1 Complimentary Race Registration
- ❖ Logo on event T-shirts (1/8 Size) (Deadline Sept 15)
- ❖ Hyperlink on website
- ❖ Option to have a booth near start/finish area on race morning
- ❖ Opportunity to offer runners a discount or coupon for your business
- ❖ Business mention and link on social media
- ❖ Organization name on all email blasts

Bronze Sponsor \$250

- ❖ Hyperlink on website
- ❖ Option to have a booth on race morning
- ❖ Opportunity to offer a discount for your business online or in runners packet
- ❖ Business mention and link on social media

Fan Club Sponsor \$100-249

- ❖ Feet for Justice mug
- ❖ Feet for Justice water bottle stickers
- ❖ Feet for Justice shirt
- ❖ Signed copy of survivor-authored book

In-Kind Donation:

Estimated monetary value applied at ½ value to Platinum, Gold, Silver, or Bronze sponsorship level.

Sponsor Agreement 2026

Company/Contact: _____ Phone: _____
Email address: _____
Website URL: _____

Sponsorship Level:

- ☐ Title Sponsor \$5,000
- ☐ Exclusive Business Sponsor \$3,000
- ☐ Platinum Sponsor \$2,000
- ☐ Gold Sponsor \$1,000
- ☐ Silver Sponsor \$500
- ☐ Bronze Sponsor \$250
- ☐ Fan Club Sponsor \$ _____
- ☐ In-Kind Donation in the amount of \$ _____

Will any service or products be donated? If yes, please itemize:

Check All That Apply:

- ☐ I will provide logo for shirts, websites, email blasts
- ☐ I will have a coupon or promotion for participants
- ☐ I will donate a prize for participants
- ☐ I will have a booth on race morning

Please email the completed form along with the logo to feetforjusticerun@gmail.com.

Include logo in both a vector (.ai or .eps format) and jpg image.

Payment by:

Check: *Beautiful Feet Wellness Memo: Feet for Justice to 1347 E 81st Pl, Denver, CO 80229*

Credit Card: <https://runsignup.com/Race/Donate/CO/Denver/JusticeRun>

Venmo: @beautifulfeetwellness (Jenny Fottle) *do not mark that goods or services were exchanged, thank you for making sure all of your support goes to our cause

Signature/ Date
